

**I-deal-ism: ©onsumeless! ¹
out of stress: less is more, more or less!**

**Eco-footprinted and ethical visions to be more conscious of your behavior as ©onsumer:
aware(awe are)-refuse(re use)-(re)think**



III.1



III.2



III.3

III. 1: Andy Warhol, 32 times *Poster of Campbell Soup* (1968), What should I buy? Reflection , Attraction, Confrontation!

III. 2: Duane Hanson, *Supermarket Lady*, (*Mona Lisa of Aachen*), Museum Ludwig, Aachen, 1970.

III. 3: Liu Jianthua, *Yiwu Survey* , installation, 2006: a destroyed planet of rubbish by mass production.

STEP 1: Awareness: first step to change, a chance for improvement.

Challenges are chances to change our society!

About Development: Sustainable Society from West to East? What is Sustainable?

Mass Production, No Way! (Neo)Capitalism a Worldwide Disease!!

Even if you don't ask we will bring you this service as server of an idiotic system, you stupid waster and innocent consumer. POP Art reflects our consamusement.

STEP 2: REFUSE: No I don't NEED this plastic, Please! I want to buy FOOD, no PLASTIC!

STEP 3: If I go shopping I have my shopping bag, of course! I know still what I'm doing.

¹ Juri Czabanowski, Neologism 'I-deal-ism', Nijmegen 2010: *I-deal-ism is a contemporary movement, a way of behavior that is concerned about the way a person deals with his/her own ideas.* How to concretize your wishes without losing reality?

Explanation of art gallery

Steps of a hole industry is based on production of repetitions and copies of repetitions; waste becomes art if the context is well chosen like a museum.²

1. Mr. Warhol to call your gallery The Factory! It is of course pure reality what Warhol did: a parody of our society! The show of \$hop-Pop.

2. Mr. Hanson showed us our behavior like shopping: no way "Less is More", please be real! "Enough? What is enough? My SUPERmarketCAR isn't yet enough to get what I NEED

3. Liu Jianthua, *Yiwu Survey*, installation, This is what you got: rubbish to consume!

The society of containers: we contain even what is not needed at all, complete use(LESS IF WE WOULD REFUSE TO BUY all this shit!)

Take time and make things yourself again, knowing what it contains! At least at a certain level, who knows even what is going on in our Economy of Knowledge?

Minimalism- Minimal Art

In the Sixties of the last Century there were already artist concerned about the State of the World, the way we as mankind misused our planet. Mario Merz for instance showed us the simplicity to build and live again in his igloos, one of world most sustainable and human-ecologically and economically minded ways to build. Nothing will be lost, all material used will be integrated into the environment without pollution. Merz built his igloos of re-used wood, lost material of a materialistic world of abundance. He recycles this abundance to show us a world of regained simplicity and beauty



Ill.4: Mario Merz, Igloo, Museum of Modern Art, Arnhem

In the same time a group of conductors where composing a new kind of compositions: minimalism. Robert Fink called it repeating ourselves, endless repetitions of sounds. This minimal music has a hypnotic and hallucinating elaboration by its repetitive repetition like a meditation often used in religious ceremony: praying the Rosary. Fink links this minimal music with our way of mass consumption, the repetition of endless products, composition of units strictly ordered in shelves. They bring the consumer in trance. Exactly the same happens if a person listen to the repetition of the few notes of music, in an endless repetition, music without a climax, only endless continuing itself. Music as an answer on our faster en complex world around us: a statement of silence. Slow music with slow food, time to be yourself without a flood of information. Simplicity instead of complexity, calm and well-tempered tones composed by conductors as Philip Glass, Ten Holt and Riley.³

² ©Juri Czabanowski, Neologism Cradle to cradle Art (C2C-Art) is art which re-use dumped or ordinary existing subjects of consume into a new perspective of concept by changing of location. Precursors are the ready mades (objects trouv ) of Marcel Duchamp;. Nijmegen 2011.

³ Information from article Mark van de Voort, 'Rotondemuziek', in *VPRO magazine nr. 14*, 2011, p. 28-29.

New Step in Evolution: changes as chances

Theologian Teilhard de Chardin spoke in his book *The phenomenon Man* of the point Omega we as human mankind have to reach, the end of evolution. A constant evolution to become a human being. The powers of materialism oppose against the power of spirit and higher consciousness, but they will lose, like the promise of the return of the Savior (our save/safe) or Messiah, as allegory for a higher consciousness or consciousness of Christ. Is this the answer why Christianity is disappearing because of its decline into a religion that has lost its image of the most important person who gave his name to it: Jesus Christ of Nazareth? His call for Love and Compassion became a watered down version of his followers during the last two millennia. Little left, fishes diminishes in our seas and oceans: overfishing. The fish as a symbol for Christ is a creature of element Water. Will this element introduce a new age, an new millennium? Attack 2001 A sign out the Air which changed our society in name of believe (idea-logy).

Spirituality, Astrology and Cosmology

Is return of Messiah near, needed, or has the start of a New Age of Aquarius already begun? A time of a new order of spiritual and creative inspirations (inspired nations too?) and ideas. Aquarius is an astrological constellation, a Sign of Air. Not materialistic, a kind of Fata morgana, an image of air but not really existing. It would cross the calendar of the Mayas who predict a great change in the year 2012! A purification of all hidden and polluted reality and hypocrisy by a combination of many natural powers.

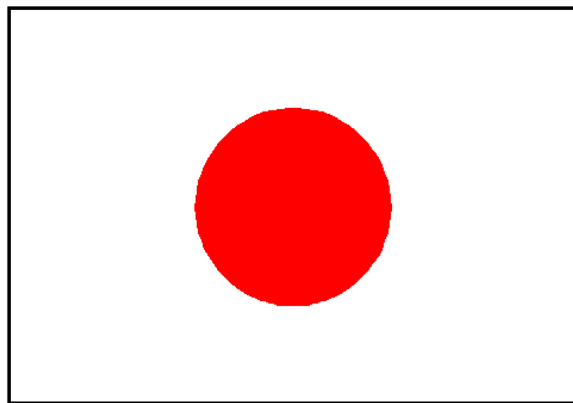
Will an even bigger tsunami than Japan hit caused of a constellation of planets in our heliocentric system answer that prediction?; in many nature bounded cultures incorporated like in the Dream World of the Aborigines in Australia. Their World of Creation and Destruction will renewed by recreation.

Another old Japanese story of Godzilla: a hidden Dragon coming out of the Sea! The fire and radio-active explosions at nuclear central of Fukushima looked like an awoken monster by a tsunami. What is still reality and what is moved by movies? A new movie-version of Godzilla in 3D will come in 2012: is this self for seeing prophecy? The last wave (movie Peter Weir, *The Last Wave*, Australia 1977) reality of prophecy?

We are warned by many signs: let's close the dangerous and risky nuclear power stations worldwide before control is lost. We have splendid alternatives.

Power of infinitive Energy

The influence of the Sun, the endless power of energy will rise anyway in *our COMMON future* (Brundtland-report 1987). Not only as symbol like in the flag of Japan, the land of the rising Sun. Worldwide there will be a renewed admiration for and use of the Sun. We have to learn again to praise our natural sources, they are a heavenly present! The Sun offers a kind gift of energy, it's power will rise again. Admirers of passive and active energy of Sun will be visionary to create a safe and healthy future.



III.5: The Japanese flag: The Rising Sun as a powerful statement of natural Beauty and believe in cosmological Energy Concentration on red circle works as (ZEN) meditation.

Lemniscate: endless cycles, eternity

The Apocalypse (book Revelations of Johann) is the end of the **materialistic reality**; Is this the reason that our time is overloaded with materials, products stimulated by mass consumption. The **end** of this careless and car-rich era (Italian word 'era' for past: 'was') is near, a final countdown!! It will be seen in museums and galleries as an assemblage of compact collected 3D-sculptures of the American artist Frank Stella and later the crushed cars of artist John Chamberlain (ill. 6).



Ill. 6: John Chamberlain, foreground shows **Apparently offspring**, Installation shot at Gagosian Gallery 1992, painted steel, 48 x 70 x 56 inches, Courtesy Gagosian Gallery, New York

Post Capitalism

A new phase of evolution, Post Capitalism with the charismatic way of Sustainable Life has started already, the start of a new period called Cosmopolitanism. Creative and natural designs will be important *Ecodesign, design that follows Nature!*

Our time has apocalyptic signs with a never known escalation of crisis. The materialism and collective mismanagement has thrown the World in a deep financial, social, economical and ecological crisis. Are these the signs of the final time of Capitalism as economical system? The Darwinists with a material science of the theory of an universal knowledge presents a **non-materialistic** theory of evolution. This evolution doesn't agree with this idea. Chardin concluded in this perspective: "*The world is only able to survive if there is more complexity and more consciousness, if she gives more space to the spiritual powers.*"

The lucky number 8, ∞ (a laying 8) in Tibet is symbol of lemniscates, symbol of harmony, eternity (∞), no beginning no end, an endless looping of cycles. It is an essential part for the Cradle to Cradle (C2C) principle, to re-use everything in a new cycle of life, re-cycle: we cycle, bicycle! (see ill. 12).

World of Copies- Copied World

Is the World of Virtuality to first step to an imaginary world without real materialistic reality? A World of Images and Icons, a substitute of our known View of the World, a second world with second lives like in the movie Matrixx. A world **in** the world which is replacing and substituting everything that was created in the beginning. No originals left! As a result of the end of 'Consumism' because nothing pure materialistic exist anymore (see ill.1: poster Warhol). Everything is transformed and transmitted into a produced copy (gen-technic, genetics) or is a clone of the earlier existing reality (movie 'The Body Snatchers' and cloned sheep 'Molly' and cloned bull 'Herman'). A horrible scenario!

Engagement

I noted a new engagement of artists who are really concerned about the State of the World. They are aware about the situation of our planet Earth which is in a dangerous and precarious state because of the pressure we aspect from our surrounding and from us as mankind, a kind of modern slavery of men and reduction of environment. We want a high living standard that is based on competition, speed , intolerance, exploitation and survival of the fittest (we have to look for ever young, powerful and strong, hiding our emotions and weakness because it would show our injured availability). Never be the weakest link, show your teeth and strength. We learned from our ancestors; look how familiar and similar we look to chimpanzees, their gestures are still in our way of communication, even if we try to civilize our behavior by manners. We learned a lot being and becoming social human beings but sometimes it looks as if we are overcivilized like Leopold Kohr called *The Breakdown of Nations (Der Untergang der überzivilisierten Nationen)*. Kohr argued in his quotation: "WHENEVER SOMETHING IS WRONG, SOMETHING IS TOO BIG." Is our position as specie becoming too big and our influence on evolution?

Small is Beautiful

Kohr was the teacher of social economist Ernst Schumacher who wrote book *Small is Beautiful, A Study of Economics as if People Mattered*, 1973. Worldwide was a tendency to stimulate a people-sized system of little and middle scale, but at end of last century we lost control and choose again for gigantic cooperation, multi nationals in more sections and directions of our global system. This system nearly broke down with financial and economical crisis, which was followed by social crisis and still is in it related by ecological pressure that is visible in losing and disappearing species or decline of our biodiversity worldwide. Our ecological foot- and fingerprint is too big. A big part of human mankind needs to much to keep old capitalistic system in power by getting guarantees for a luxury lifestyle. We often see that high civilized cultures collapse because they become bankrupt and decadent, their strong basic fundament of health and vitality based on evenly growth is gone or lost.

The social coherence is lost and become disappearing sand that isn't based on cooperation of shaking and helping hands anymore but on hidden and dirty hands (Albert Camus, *Les main sales*). Really hard working people see how unfair and divided society is composed. They refuse to do 'stupid' work for a relatively low fee any longer. This situation is nowadays in full action in northern Africa and the Middle East. An enlightenment of the Islamic world, a process of progression and emancipation. And even in much more countries: citizen come in protest, they are confused by not getting correctly and well informed like the danger of existing nuclear power stations and pollution of all kind of electronic machines and products.

Economy of Knowledge: Technotope

In a world of Economy of Knowledge (based on Worldsystem of information, ICT, technology based) we have to learn to listen again to our hearts, souls and basic instincts and common sense otherwise we and our senses will dulling. Let's be careful with our senses they are highly evaluated in evolution. Sometimes it appears they are not useful anymore. We need to encourage them because they tell us a lot about our state of being our wellness and give us signs of warning we have to listen to stay in good condition. In our so-called technotope⁴ we lost our natural connection with our roots, the floor of our existence, the bottom of our planet Earth under our feet. Warning: people are no thinking machines, they are more than only brains⁵ using their high-sensitive senses.

Time to earthen again, to behave like a living (not only thinking) creature that belongs to a living system called Nature and is for a meanwhile depended on its influences and forces. We will have to restore our biotope, taking care of it, at least try to make a **synthesis** of a technotope and biotope as a big item to survive in our future.

⁴ Term "technotope" introduced by French philosopher Jacques Ellul.

⁵ Prof. Schwaab quotes ironically: "We are our brains". Brains rule us.

My suggestion is that there will be technological biotopes and eco-logical technotopes, in fact they all ready existed or are in planning.

Cyclic thinking

We are more and more used to think in cycles (next to linear thinking and planning). In this field is traditional Eastern thinking (cycles: way of acting/process minded) linked to the natural seasons, an alternately process of growth and decline. The principle of cradle to cradle (C2C) could be seen as a way of thinking in (re)cycles: no waste but restart of something new, comparable with rebirth and reincarnation. The traditional Western thinking (linear: way of profit/target minded) to reach the target as fast as possible without re-thinking and back-control is getting more or less out of fashion. It miss self-control and reflection of knowledge and know-how.

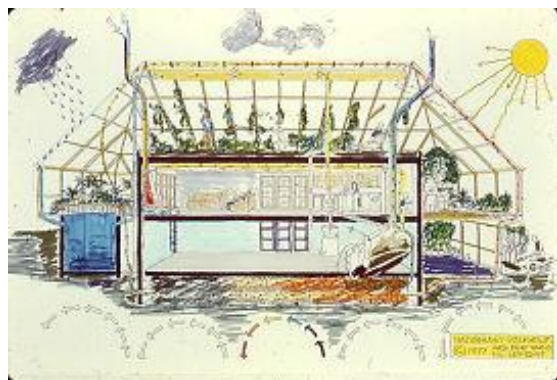
Prof. Jusuck Koh at University of Agriculture Wageningen (NL) tries to close the gap between architecture and landscapes to link the operation of eco-cycles and eco-systems to the way of building: ecological architecture.⁶ This ecological architecture is inspired by the way of holistic thinking, interlinking the part to the whole and vice versa.⁷

Earlier Prof. Peter Schmid already showed the importance to link architecture to natural processes by building with natural materials. He called his way of theory and practice of building Integral Bio-logical Architecture (IBA). The study of Human Ecology helps to integrate health and environmental aspects if a holistic approach of building is wanted.

The dissertation *Human-Ecologically Minded Housing* of Juri Czabanowski represents a research of an historical study of the theory and practice of architecture based on healthy and environmental conditions. A model of 24 factors called DUBO-Model⁸ and a conceptual MEMORIE-checklist was the result⁹.



Ill. 7: Bengt Warne, Naturhuset/EcoCyclic House, 1976



ill.8: Integration of natural cycles inside house

Crisis of Energy and Environment

Since first oil crisis and ecology crisis around 1973 there is a first attempt to exchange knowledge and interaction between the Eastern and Western worldviews. Since the 2nd worldwide financial crisis is connected to the social and economical in fact social-economical crisis, the reality shows that during this period knowledge and interaction has been exchanged more intensive. A kind of global existence based on this economy of knowledge is exchanged: the mass is in development and in movement.

We live in a world of global cities with multi-cultural citizen (cosmopolitans) who are connected on world-wide-web. Since first time in history the majority of mankind is in position to connect to hole world, not visible but by satellites digital and virtual views and

⁶ Jusuck Koh, 'The Gap Between Architecture and Landscape: Symptoms, Causes and Cures', in *Annual Meeting of the Council of Educators in Landscape Architecture* (August, 1987) Rhode Island School of Design.

⁷ Jusuck Koh, 'Ecological Architecture: A School of Thought Built Upon Holistic and Evolutionary Aesthetics' in *Southwest Regional Meeting of Association of Collegiate School of Architecture*, University of Houston (January, 1987).

⁸ Juri Czabanowski, DUBO+Model: DUBO is Dutch for Duurzaam Bouwen, Sustainable Building.

⁹ Juri Czabanowski, MEMORIE-checklist, MEMORIE is abbreviation for Mens-En Milieu Ondersteunende Regels Inclusief Ethische translated: Man and Environmental Minded Option Rules Including Ethics.

images. This view on the world makes the difference between systems more democratic on one hand; oppressed people in regimes act more democratic by public protest and action, resulting in revolution. They are witnesses of a world out of balance.

On the other hand people getting more and more out of control and in panic by the sequences and quantity of information they will be more and more overruled and protect themselves to bring balance in their own daily life and their occupations. It is a fact to protect oneself not becoming ill of a overdoses of information, get enough space to relax and concentrate on own situation and circumstances in direct neighborhood. Even here a balance in scale is needed: locally and globally action.

2012: UN-year of Cooperation

We need more than ever to shake hands and cooperate, put our minds and ideas together to search for solutions in a very completed and interrelated and connected world which is connected by artificial intelligence but ruled by human beings. Even here is the difference between technotope and biotope visible and remarkable. Information of dates are more quick and faster than thoughts and actions of human being. People have to (re)act in a slow motion; in fact machines and technology shows us our limits of existence. The power of information is greater than the power to have a well-informed overview of situation because of troubled manipulation of truth by perspective and preference. The machines measure and we act and react. Look at effects of high civilized country of Japan, 3th economical power worldwide, in a state of imbalance, hoping that technology helps not knowing if it really will. It was a blessing that people relatively stayed calm in this tricky situation. In fact it is still question if people rule machines or machines rule mankind, who is the big boss in reality? Is big brother of George Orwell in his novel *1984* more reality than we even want to realize, afraid of the consequences? The writer of this article read this novel in 1984 while celebrating his 23th birthday in plane visiting his sister in Australia.

Love, hope and trust

Love is often the most powerful energy in times we need strength to hold on and still believe in a good finishing and happy ending. **Hope trust and love** the three pillars of life to build on, basic of being and becoming human beings. In relations and situation of fear and urgency we are proved to show our real engagement and concern of people we love and have the courage to open our doors of the heart feeling compassion and passion with our brothers and sisters **WORLDWIDE**.



Ill. 9: Liu Jianhua, Yiwu Survey, installation (2006)

Ill. 10: Map of China, South-Eastside, City of Yiwu (yellow marked!)

Interpretation

Chinese artist Liu Jianhua (*1962 Ji'an, Jiangxi Province, China) lives and works in Shanghai. Picture left shows his art, an installation called Yiwu Survey (2006). Title of work refers to the city of Yiwu. A place in East of China (see map). **Yiwu** is well-known

by Chinese citizen, the **symbol of Chinese export-industry** and place where all products Made in China are produced which will be brought in endless cargo's to all parts of the world each day.

The artist bought all kinds of 'Made in China' products to put it uncontrolled into the museum. In this case the observation of the visitor in the museum will chance into a new perspective: a gigantic mountain of plastic products that are out of the container; not any more the container of a ship that export products, more a container that contains the garbage of useless and superfluous product of our worldwide mass-production. It looks like a person that puke because of a overdoses of food and alcohol. In this case it is the overwhelming production of mass-production that the container pukes, the uncontrolled quantity of mass-production, an disgusting image of our capitalistic system that is based on immense production, overproduction, out of control never ending 24 hours economy that consumes our world, it destroys our natural surroundings and resources, it disconnected the balance between the quantity of products and goods of machines necessary for an exponential economical system and the quality of existing ecological system that is linked to biorhythm and natural growth. This old fashioned economic system is a world-wide disease, a cancer that grows exponential and infects all vital resources of our living system called Gaia, our Mother Earth. It is comparable with a bloody revolution (in fact industrial revolution is a disastrous revolution because it denies natural limits of growth, it is against nature, our basic existence to survive, our real fundament of life and life-supporting systems like ecosystems and biotopes.

The message is without doubt. This way of production, this way of economical system is dangerous because of its unlimited scale; limitlessness ever causes a disaster because there is no logical sense linked, it's only linked at making money without any respect to human health or to natural vitality, it doesn't care about life or existence at all. It will go on, get enforced to bring even more and better results like a tsunami it will overruling our existence, overwhelm in the end our life, our life-system, our planet Earth, by puking all Made in Products out. We will be surrounded by them instead of natural areas because they are transformed into cultural or so-called cultivated objects. It is obvious that this insane and immoral, not "made in" but "mad in", has to stop and needs limits.

That's why Cradle to Cradle (c2c) Principle is a success by reuse of all produced goods after separation of diverse components.

My personal interpretation of this piece of art: *It is an indictment of a capitalistic system out of control. I would call it Lost attention and indifference: system out of order and control!*

(Re-)Present - (Re-)Presentation

How to show hidden presentation of power? By packaging it, even a building that represents power like the Reichstag in Berlin, Germany. Jianhua's installation, *Yiwu Survey*, is a piece of naked truth, an act of unveiling, the opposite of the work of Christo and Jeanne Claude who **veiling** their objects: artists of concealment! Examples of present and past of power?

The exchange in trade between Germany and China wasn't ever as big as nowadays.



Ill. 11. Jeanne-Claude Denat de Guillebono and Christo , Veiling the Reichstag in Berlin, 1995

These artists like to disguise things like a present.

In this special case a big monumental and historical and actual important building of the German government, the Reichstag. *How open is democracy?*

Contradiction in terms

Really strange that an object is no more visible (present) after 'packaging' it as a present! Christo and Jeane Claude never speak in this term, they disguise things like a magician. This way of hiding an object increase the tension. It's like a striptease-act or an indian temple dance of veils. The presence of the present is lost, it is hidden, you only can guess what is inside the package, like what is happening just behind the curtains back on the stage; feelings of tingling! The hidden form of course gives you a certain impression, but you can imagine yourself what is hidden behind. It is like unpacking your birthday-present. You still will be uncertain till the moment you deliver the paper from the surprise you got as gift. Surprise surprise, really Sur Prise (A price above the price you all ready paid for your present, that will be in "absense" till the moment it will be free of its temporary hidden existence! We play with love hide and seek even as adults: it's fun anyway!

The way the artistic couple presents their objects as presents could be seen as a cosmopolitan statement of searching the truth, being free citizen, the wish of people to touch the reality of things, the reality behind what looks like showing its pure. The naked natural face, the naked truth, but in fact it is carrying a mask, like people who carry a mask at carnival. Masked they often show more their real face than without mask, a contradiction in terms? Or reality behind reality, perspective of observation.



Artist James Ensor (Picture left: Selfportrait between his masks) played with this play of hiding: what is the truth, the real truth, is there only one truth? Or is it like William Shakespeare quoted in *As you like it* player Jaques says: "All the world's a stage, And all the men and women merely players; They have their exits and their entrances, And one man in his time plays many parts, His acts being seven ages."

New Age Society of Cycling: WeCycle by Recycle and Bicycle

We need to (re)cycle all we produce, we have to think in cycles like natural ecological cycles, to make cycles "nearly" closed like in nature itself. Nature itself doesn't spoil energy or material (which is in fact energy in mass).

In our common future, in the New World order, we will have a new economic system, called Post-Capitalism or Cosmopolitanism, which will be based on **fair trade**, limited to natural growth by biorhythm to respect health of people and vitality of environment. It will bring another kind of profit in the world, not based on wealth related on quantity of goods, but a quantity that is again based on quality of life, on values like healthy work-condition, respect for People and Nature, it will bring a wellness for all people, an average income that is related to self-support of own produced food next to the place where people live. Food production will be again one of the mean actions of work in every body's life next to sharing creativeness to make own individual designs of objects. Talented persons could inspire others who are talented.

Cosmopolitanism

This Post-Capitalism system or **Holistic (Integral) Sustainable System** is mainly based on equality of all in first line on the equality of human-beings. E-Quality in sense and based on We-Quality, the quality of the integral and interaction by cooperating individuals who have a standard basic of existence, for every **P (People)** that is related on the bearable carrying capacity of our **P (planet Earth)**: we got only one, we have to share in good sense (ratio) with all, the way of fairness to share again the **P (Profit)** we make by cooperation and partnership based on Fair Trade and keeping intact the biodiversity of life itself because it is the basic fundament to keep our natural eco-logical system in balance.



Ill.12: Lemniscate, symbol of re-cycling and eternity, never ending: here as holistic or integral system as a loop-system of linked processes in phases

The Post-Capitalistic system by triple PPP-combination is a perfect match between the interaction and relation between People , Planet and Profit. We have to respect again the natural time of growth of Life of all species, it is inherent at life itself. Every kind of life needs a time of rest, certainly the time when reproduction by specie has come, to bring a new generation, which again needs the time to develop. The leaks of life have to be respected again to stabilize the of all kind of fishes for instance again. The stabilization of species in each ecosystem is a guarantee that the cycles necessary for the circles of Life will continue. Like each specie have their own capacity and way of appearance through evolution we as specie of homo sapiens sapiens have the capacity and ability to distinguish ourselves from each other. Being individuals makes us unique, gives us a way to develop our talents and capacities. In this way we are different not equal. E-quality is based on equivalence in fact , not on equality in sense of similarity. It's true: nobody is equal but we should be equivalent in the way we are human beings who built communities in societies worldwide.

Conclusion: Be aware, take care!

Jianthua's installation was shown at the exhibition *New World Order - Hedendaagse Installatie-kunst en Fotografie uit China (New World Order - Contemporary Art of Installation and Photography from China)* at Museum of Modern Art in Groningen (NL). This picture of Yiwu Survey is one of more existing installations Jianthua made especially for the occasion of this exhibition New World Order in 2006. Later in 2008 he made a look-a-like installation during the exhibition *Go China*.

Post-oil society? A tsunami of plastic products as a result of our mass consumption! Overwhelming impression of the way we packaging our products in artificial material mostly based on oil, non-environmental and very expensive in nearest future because of diminishing stocks of oil worldwide. This piece of art is a call, even more a cry, to stop our crazy behavior to waste our materials and to taxing and destroying our environment worldwide by neglecting decency and respect for nature.

Jianthua protest of destroying and polluting our natural environment by artificial is a warning to be aware again of our way of treatment of precious and worthy things in life. Taking no care to act in general and wasting will have a big prize for our own sanity in a unbearable and polluted world where health is not guaranteed anymore because of a lost vital ecosystems.

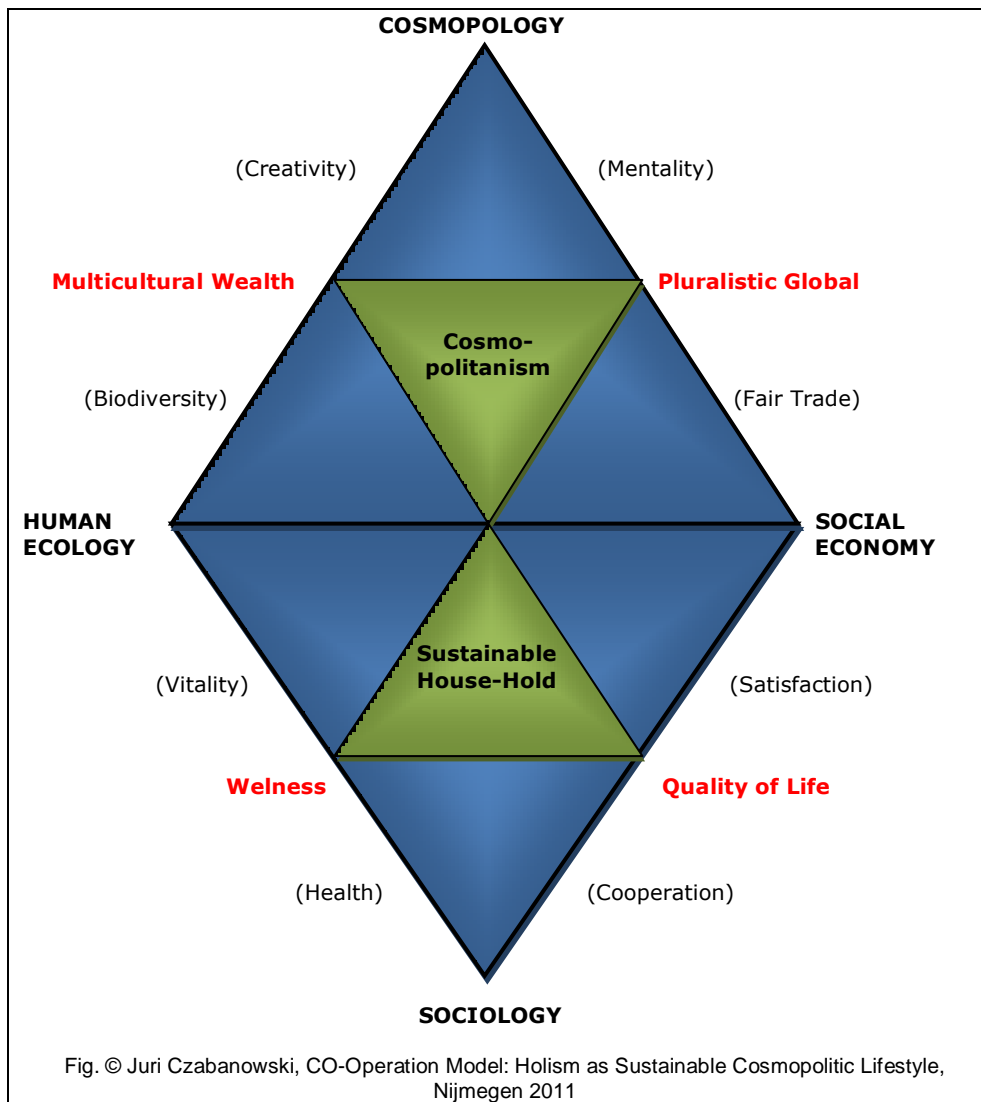
No time to waste¹⁰: don't waste the waste

A way to stop this pollution of waste is to look different to consume products; not throwing them "away"(which is impossible in fact, because the object still exist only chance the place of being (Tipi-Indian saying of wisdom: "*You can't throw away something, it will only change its place from here to there*". Cradle to cradle (C2C-) Art makes a virtue of necessity. SuperUse is the creativity of coming and already existing aware citizen who reuse clever everything that is possible being proud of their mentality not wasting anything like Nature itself, acting sustainable.

'Waste' has to be a part or component (like compost) in the **never-ending circle** of the lemniscates: no beginning , no end, a part of the cycles of regeneration (re-evolution: a wholeness).

CO-Operation model

Model that shows common sense in acting, trading and thinking of cosmopolitans regained collective lifestyle of shared togetherness by sustainable house-hold(ing)s worldwide.



Dr. Juri Czabanowski, Historian of Art & Architecture, Office Urchitecton

©Juri Czabanowski, Sustainable Architecture and House-hold(ing)s on Human Ecology (Biodiversity) and Social Economy (Fair Trade) based.

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¹⁰ An old quotation of **GreenPeace** but still very effective in efficiency.